

Interplay of EDMs with Higgs and Flavor Physics

Wolfgang Altmannshofer



Winter Workshop on Electric Dipole Moments
February 13 - 15, 2013
Fermi National Accelerator Laboratory

Some Aspects of the Interplay of EDMs with Higgs and Flavor Physics

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The Higgs, Flavor and CP Violation in the SM

$$\mathcal{L}_{\text{SM}} = \mathcal{L}_{\text{gauge}} + \mu^2 \Phi^\dagger \Phi - \lambda (\Phi^\dagger \Phi)^2 + Y_{ij} \bar{\Psi}_L^i \Psi_R^j \Phi$$

- ▶ **Higgs mass parameter**

quadratically sensitive to the cut-off: $\Delta \mu^2 \propto \Lambda^2$
→ hierarchy problem

- ▶ **quartic Higgs coupling**

λ becomes negative at large energies
→ question of vacuum (meta)stability

- ▶ **Yukawa couplings**

only source of flavor violation
only source of CP violation (apart from the QCD θ term)
unexplained hierarchical structure
→ SM flavor puzzle

Main Questions for this Talk

- ▶ To which extent are EDMs connected with Higgs and Flavor physics in extensions of the SM?
- ▶ What can we learn about Flavor from EDMs?
- ▶ What can we learn about the Higgs from EDMs?

1 Interplay of EDMs with Flavor Physics

- Minimal Flavor Violation
- Generic Flavor Violation

2 Interplay of EDMs with Higgs Physics

- Higgs CP properties at the LHC
- Higgs CP properties and EDMs

3 Summary

Interplay of EDMs with Flavor Physics

Sources of Flavor and CP Violation beyond the SM

Many extensions of the SM contain new sources of flavor and CP violation

① Example: MSSM

$$m_1 \tilde{B} \tilde{B} + m_2 \tilde{W} \tilde{W} + m_3 \tilde{g} \tilde{g}$$

$$+ \mu \tilde{H}_u \tilde{H}_d + B \mu H_u H_d$$

→ 5 phases

$$m_Q^2 \tilde{Q}_L^\dagger \tilde{Q}_L + m_U^2 \tilde{U}_R^\dagger \tilde{U}_R + m_D^2 \tilde{D}_R^\dagger \tilde{D}_R$$

$$+ m_L^2 \tilde{L}_L^\dagger \tilde{L}_L + m_E^2 \tilde{E}_R^\dagger \tilde{E}_R$$

→ 15 flavor mixing angles + 15 phases

$$A_u H_u \tilde{Q}_L^\dagger \tilde{U}_R + A_d H_d \tilde{Q}_L^\dagger \tilde{D}_R + A_\ell H_d \tilde{L}_L^\dagger \tilde{E}_R$$

→ 18 flavor mixing angles + 27 phases

2 phases can be rotated away...

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$$\rightarrow 18 \text{ flavor mixing angles} + 27 \text{ phases}$$

2 phases can be rotated away...

② Example: 2HDM

$$V(H_1, H_2) \supset B\mu (H_2 H_1) + \frac{\lambda_5}{2} (H_2 H_1)^2$$
$$- \lambda_6 (H_2 H_1) H_1^\dagger H_1 - \lambda_7 (H_2 H_1) H_2^\dagger H_2$$

→ 4 phases

$$Y_u H_2 \bar{Q}_L U_R + \tilde{Y}_u H_1^\dagger \bar{Q}_L U_R$$
$$+ Y_d H_1 \bar{Q}_L D_R + \tilde{Y}_d H_2^\dagger \bar{Q}_L D_R$$
$$+ Y_\ell H_1 \bar{L}_L E_R + \tilde{Y}_\ell H_2^\dagger \bar{L}_L E_R$$

→ 18 flavor mixing angles + 27 phases

2 phases can be rotated away...

► NP Flavor Problem, NP CP Problem

- ▶ largest symmetry group that commutes with the SM gauge group

$$G_F = SU(3)_Q \otimes SU(3)_U \otimes SU(3)_D \otimes SU(3)_L \otimes SU(3)_E \otimes U(1)^5$$

Minimal Flavor Violation

(Chivukula, Georgi '87; Hall, Randall '90; D'Ambrosio et al '02)

- ▶ the SM Yukawa couplings are the only spurions that break G_F

$$y_u = 3_Q \times \bar{3}_U , \quad y_d = 3_Q \times \bar{3}_D , \quad y_\ell = 3_L \times \bar{3}_E$$

- ▶ new sources of flavor violation are functions of the SM Yukawas

Examples

① MSSM

- expansion of the soft terms

$$m_Q^2 = \tilde{m}_Q^2 \left(\mathbb{1} + b_1 Y_u Y_u^\dagger + b_2 Y_d Y_d^\dagger + b_3 Y_d Y_d^\dagger Y_u Y_u^\dagger + b_3^* Y_u Y_u^\dagger Y_d Y_d^\dagger + \dots \right)$$

$$m_U^2 = \tilde{m}_U^2 \left(\mathbb{1} + b_4 Y_u^\dagger Y_u + \dots \right)$$

$$m_D^2 = \tilde{m}_D^2 \left(\mathbb{1} + b_5 Y_d^\dagger Y_d + \dots \right)$$

$$A_u = \tilde{A}_u \left(\mathbb{1} + b_6 Y_d Y_d^\dagger + b_7 Y_u Y_u^\dagger + \dots \right) Y_u$$

$$A_d = \tilde{A}_d \left(\mathbb{1} + b_8 Y_u Y_u^\dagger + b_9 Y_d Y_d^\dagger + \dots \right) Y_d$$

② 2HDM

- expansion of the “wrong” Higgs couplings

$$\begin{aligned} \tilde{Y}_u &= \epsilon_u Y_u + \epsilon'_u Y_u Y_u^\dagger Y_u \\ &\quad + \epsilon''_u Y_d Y_d^\dagger Y_u + \dots \end{aligned}$$

$$\begin{aligned} \tilde{Y}_d &= \epsilon_d Y_d + \epsilon'_d Y_d Y_d^\dagger Y_d \\ &\quad + \epsilon''_d Y_u Y_u^\dagger Y_d + \dots \end{aligned}$$

- Flavor Changing Neutral Currents naturally suppressed by small CKM angles and/or small Yukawa couplings

Examples

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- expansion of the soft terms

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$$m_U^2 = \tilde{m}_U^2 \left(\mathbb{1} + b_4 Y_u^\dagger Y_u + \dots \right)$$

$$m_D^2 = \tilde{m}_D^2 \left(\mathbb{1} + b_5 Y_d^\dagger Y_d + \dots \right)$$

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$$A_d = \tilde{A}_d \left(\mathbb{1} + b_8 Y_u Y_u^\dagger + b_9 Y_d Y_d^\dagger + \dots \right) Y_d$$

$$m_1, m_2, m_3, \mu, B\mu$$

- Flavor Changing Neutral Currents naturally suppressed by small CKM angles and/or small Yukawa couplings
- many additional sources of CP violation are possible

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$$B\mu, \lambda_5, \lambda_6, \lambda_7$$

EDMs vs FCNCs in MFV

Scales that are probed by flavor observables and EDMs in a generic MFV setup

① neutral Kaon mixing

$$\frac{C}{\Lambda^2} (\bar{Q}_L Y_u Y_u^\dagger Q_L) (\bar{Q}_L Y_u Y_u^\dagger Q_L) \rightarrow \frac{C}{\Lambda^2} y_t^4 (V_{ts} V_{td}^*)^2 (\bar{d}_L \gamma_\mu s_L) (\bar{d}_L \gamma^\mu s_L)$$

- ▶ proportional to small CKM elements
- ▶ constraint from ϵ_K (= CP violation in Kaon mixing), assuming $C \sim 1$

$$\Lambda \gtrsim 5 \text{TeV}$$

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② down quark EDM

$$\frac{\tilde{C}}{\Lambda^2} H (\bar{Q}_L \sigma F Y_d D_R) \rightarrow \frac{\tilde{C}}{\Lambda^2} m_d (\bar{d}_L \sigma_{\mu\nu} F^{\mu\nu} d_R)$$

- ▶ proportional to down quark mass
- ▶ constraint from neutron EDM, assuming $\tilde{C} \sim 1$ with O(1) phase

$$\Lambda \gtrsim 50 \text{ TeV}$$

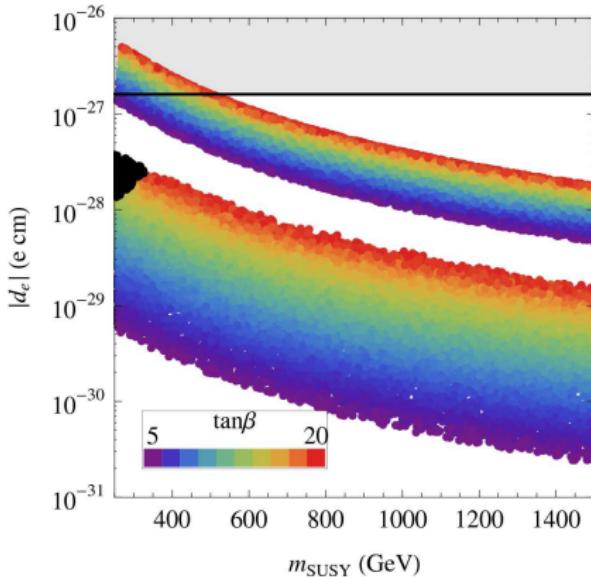
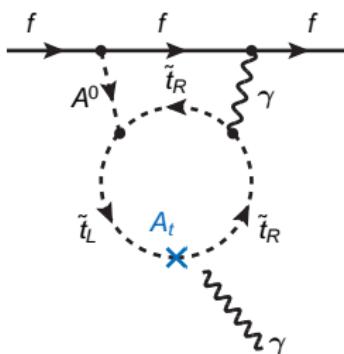
Example of an Exception

- MSSM with MFV and CP violation only from higher order terms in the trilinear couplings

$$A_u = A(\mathbb{1} + b_6 Y_d Y_d^\dagger) Y_u$$

$$\text{or } A_u = A(\mathbb{1} + b_7 Y_u Y_u^\dagger) Y_u$$

- only 3rd generation feels CPV
- FCNCs at 1loop but EDMs at 2loop

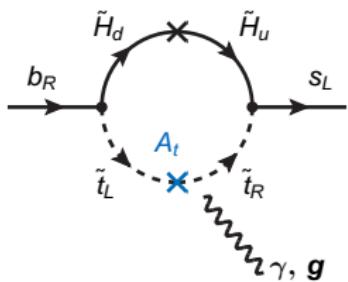


→ EDMs are under control
for TeV spectrum and O(1) phase

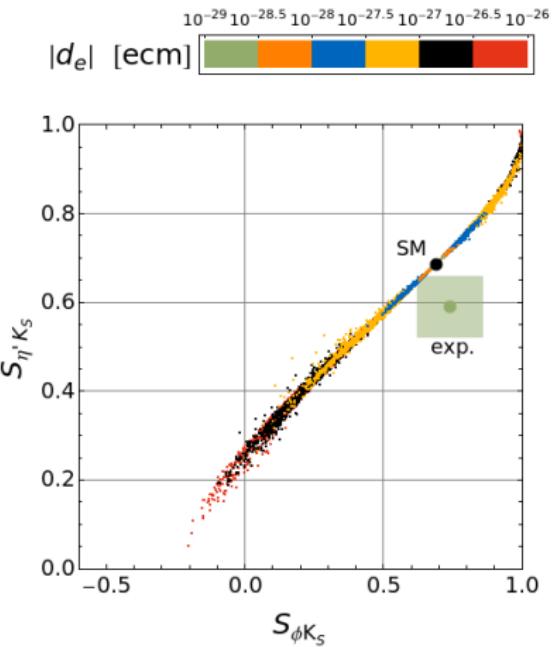
WA, Buras, Paradisi '08; Paradisi, Straub '09

Correlations with Flavor Observables

- ▶ CPV 1loop contributions to $b \rightarrow s\gamma$



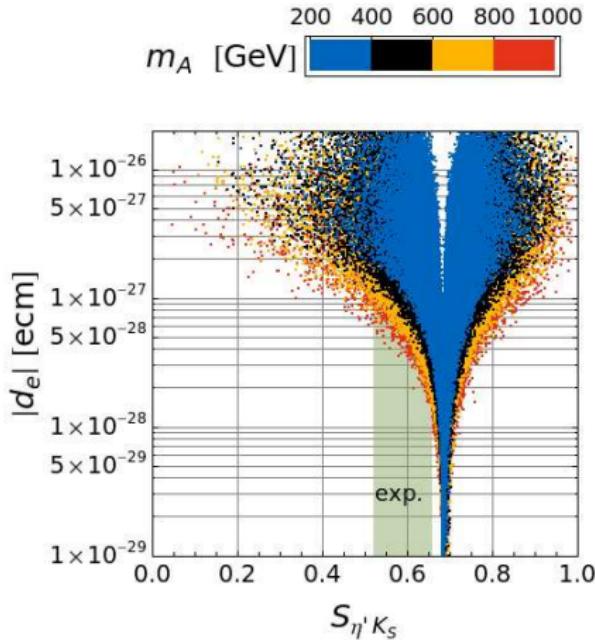
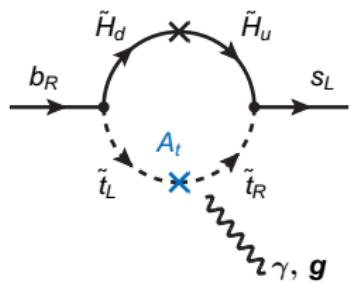
- ▶ sizable CP effects can be expected in B physics
 - direct CP asymmetry in $B \rightarrow X_s \gamma$
 - time dependent CP asymmetries in $B \rightarrow \phi K_S, B \rightarrow \eta' K_S$
 - CP asymmetries in $B \rightarrow K^* \mu^+ \mu^-$



WA, Buras, Paradisi '08;
Barbieri, Lodone, Straub '11

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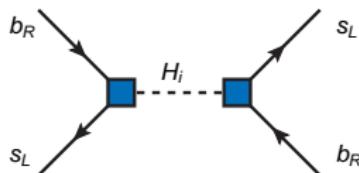
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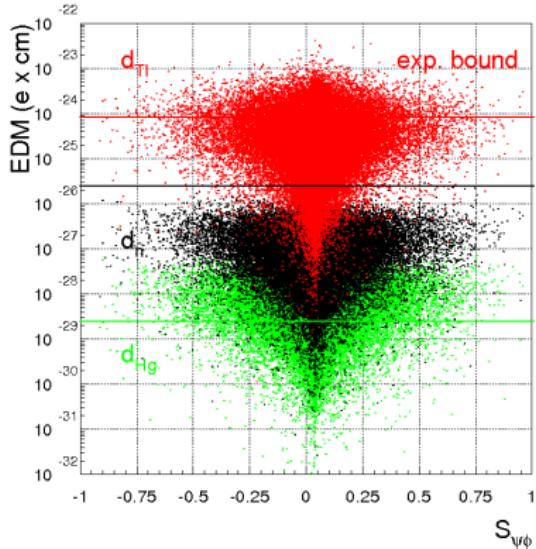
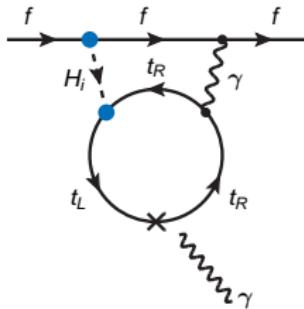
Another Example

2HDM with MFV and generic phases

→ B mixing at tree level



→ EDMs at 2loop



Buras, Isidori, Paradisi '10

EDMs vs FCNCs with Generic Flavor Violation

Assume additional flavor spurions: e.g. $X_q^L = 8_Q$, $X_u^R = 8_U$, $X_d^L = 8_D$

① neutral Kaon mixing

$$\frac{C}{\Lambda^2} (\bar{Q}_L X_q^L Q_L) (\bar{D}_R X_d^R D_R) \rightarrow \frac{C}{\Lambda^2} (X_d^L)_{ds} (X_d^R)_{ds} (\bar{d}_L \gamma_\mu s_L) (\bar{d}_R \gamma^\mu s_R)$$

- ▶ no suppression by small CKM elements
- ▶ constraint from ϵ_K , assuming $C(X_q^L)_{ds}(X_d^R)_{ds} \sim 1$ with O(1) phase

$$\Lambda \gtrsim 3 \times 10^5 \text{ TeV}$$

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$$\Lambda \gtrsim 3 \times 10^5 \text{ TeV}$$

② up quark EDM

$$\frac{\tilde{C}}{\Lambda^2} H (\bar{Q}_L \sigma F X_q^L Y_u X_u^R U_R) \rightarrow \frac{\tilde{C}}{\Lambda^2} m_t (X_u^L)_{ut} (X_u^R)_{tu} (\bar{u}_L \sigma_{\mu\nu} F^{\mu\nu} u_R)$$

- ▶ proportional to the top quark mass due to flavor effects ("flavored EDMs")
- ▶ constraint from neutron EDM, assuming $\tilde{C}(X_q^L)_{ut}(X_u^R)_{tu} \sim 1$ with O(1) phase

$$\Lambda \gtrsim 5 \times 10^3 \text{ TeV}$$

Concrete Example: SUSY Alignment Models (I)

$$m_Q^2 = \tilde{m}_Q^2 (\mathbb{1} + \delta_q^{LL})$$

$$m_U^2 = \tilde{m}_U^2 (\mathbb{1} + \delta_u^{RR})$$

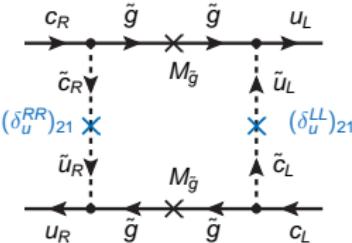
$$m_D^2 = \tilde{m}_D^2 (\mathbb{1} + \delta_d^{RR})$$

- ▶ use flavor symmetries to align new sources of flavor violation (δ 's) with the SM Yukawas
- ▶ abelian alignment models predict lower and upper bounds for squark flavor mixing angles (Nir, Raz '02), e.g.

$$(\delta_u^{RR})_{12} \sim \lambda^2 - \lambda^4$$

- ▶ masses of the left handed squarks can be aligned either in the up or in the down sector

$$(\delta_u^{LL})_{12} \simeq (\delta_d^{LL})_{12} + \lambda \frac{\Delta \tilde{m}_{12}^2}{\tilde{m}_Q^2}$$

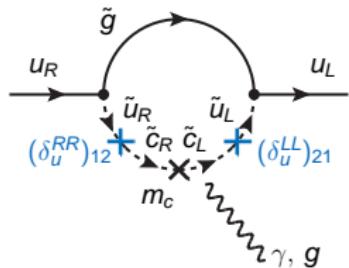


- ▶ models are constructed such that $(\delta_d^{LL})_{12} \simeq 0$, to avoid constraints from $K - \bar{K}$ mixing
- ⇒ $(\delta_u^{LL})_{12} \sim \lambda$
- ▶ immediate consequence:
Large NP effects in $D^0 - \bar{D}^0$ mixing
(Nir, Seiberg '93)

$$\text{Im } M_{12}^D \propto \text{Im} \left[(\delta_u^{LL})_{21} (\delta_u^{RR})_{21} \right]$$

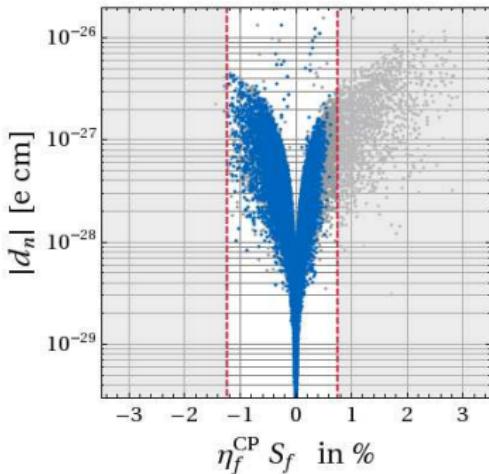
Concrete Example: SUSY Alignment Models (II)

- same flavor structures also lead to a “flavored” up quark (C)EDM



$$d_u^{(c)} \propto m_c \operatorname{Im} \left[(\delta_u^{LL})_{21} (\delta_u^{RR})_{21} \right]$$

- chiral enhancement by m_c/m_u
- the up quark (C)EDM leads in turn to EDMs e.g. of the neutron and of mercury



- large CP violation in $D^0 - \bar{D}^0$ mixing in abelian flavor models implies lower bounds on hadronic EDMs

(WA, Buras, Paradisi '10)

$$d_n \gtrsim 10^{-(28-29)} \text{ e cm}$$

$$d_{\text{Hg}} \gtrsim 10^{-(30-31)} \text{ e cm}$$

Summary (I)

- ▶ EDMs and FCNCs are sensitive probes of new CP and flavor violating sources at high scales
- ▶ in MFV frameworks, EDMs are generically more sensitive to new phases than flavor observables
- ▶ in presence of flavor structures beyond MFV, “flavored” EDMs are sensitive to very high scales (thousands of TeV!) but Kaon mixing reaches even higher
- ▶ in many concrete models, flavor observables and EDMs can be correlated, details are highly model dependent
 - info from flavor and EDM experiments is complementary
 - possibility to distinguish models

Interplay of EDMs with Higgs Physics

Higgs Couplings to SM Particles

couplings of a electrically neutral
spin 0 particle to SM particles

$$S\bar{f}f + iA\bar{f}\gamma_5 f$$

$$\nu SW_\mu W^\mu + \frac{1}{\Lambda} AW_{\mu\nu} \tilde{W}^{\mu\nu}$$

$$\nu SZ_\mu Z^\mu + \frac{1}{\Lambda} AZ_{\mu\nu} \tilde{Z}^{\mu\nu}$$

$$\frac{1}{\Lambda} SF_{\mu\nu} Z^{\mu\nu} + \frac{1}{\Lambda} AF_{\mu\nu} \tilde{Z}^{\mu\nu}$$

$$\frac{1}{\Lambda} SF_{\mu\nu} F^{\mu\nu} + \frac{1}{\Lambda} AF_{\mu\nu} \tilde{F}^{\mu\nu}$$

$$\frac{1}{\Lambda} SG_{\mu\nu} G^{\mu\nu} + \frac{1}{\Lambda} AG_{\mu\nu} \tilde{G}^{\mu\nu}$$

- ▶ pure scalar **S**, ($J^{PC} = 0^{++}$)
- ▶ pure pseudoscalar **A**, ($J^{PC} = 0^{-+}$)
- ▶ the Higgs might be a mixture of scalar and pseudoscalar

$$h = \cos \alpha S + \sin \alpha A$$

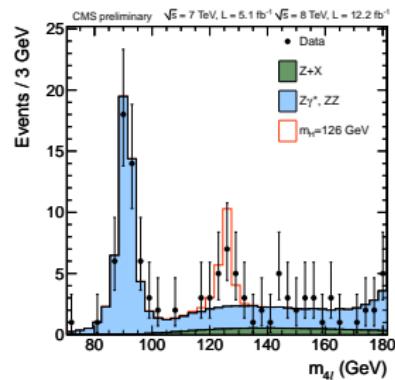
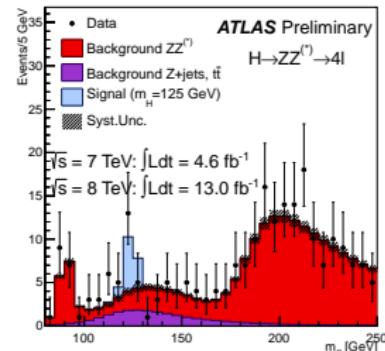
- ▶ the Higgs apparently couples to Z bosons

$$\mu = 1.3^{+0.5}_{-0.4} \quad (\text{ATLAS})$$

$$\mu = 0.80^{+0.35}_{-0.28} \quad (\text{CMS})$$

- ▶ ZZ rate cannot distinguish between the operators

$$hZ_\mu Z^\mu , \quad hZ_{\mu\nu}\tilde{Z}^{\mu\nu}$$



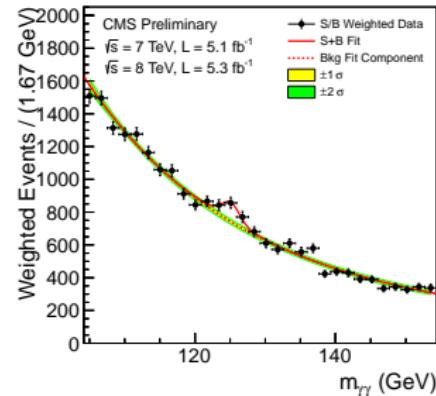
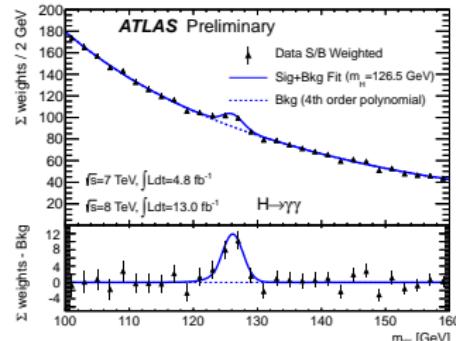
- ▶ the Higgs apparently couples to photons

$$\mu = 1.80^{+0.42}_{-0.36} \text{ (ATLAS)}$$

$$\mu = 1.56 \pm 0.43 \text{ (CMS)}$$

- ▶ in the SM: W and top loops
- ▶ $\gamma\gamma$ rate cannot distinguish between the operators

$$hF_{\mu\nu}F^{\mu\nu}, \quad hF_{\mu\nu}\tilde{F}^{\mu\nu}$$



CP Properties from Higgs Rates

- ▶ couplings of a pure pseudoscalar

$$\frac{a}{\Lambda} h \left(B_{\mu\nu} \tilde{B}^{\mu\nu} + b W_{\mu\nu} \tilde{W}^{\mu\nu} \right)$$

- ▶ relative size of

$$h \rightarrow ZZ$$

$$h \rightarrow WW$$

$$h \rightarrow \gamma\gamma$$

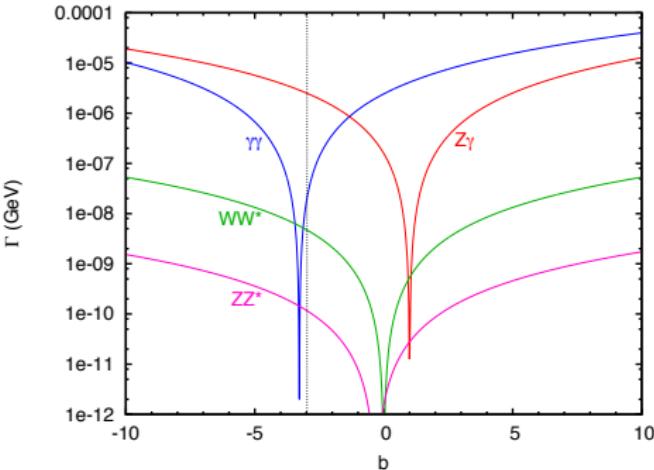
$$h \rightarrow Z\gamma$$

depend on one parameter b

- ▶ using measured $h \rightarrow ZZ$ and $h \rightarrow \gamma\gamma$ rates as input leads to predictions

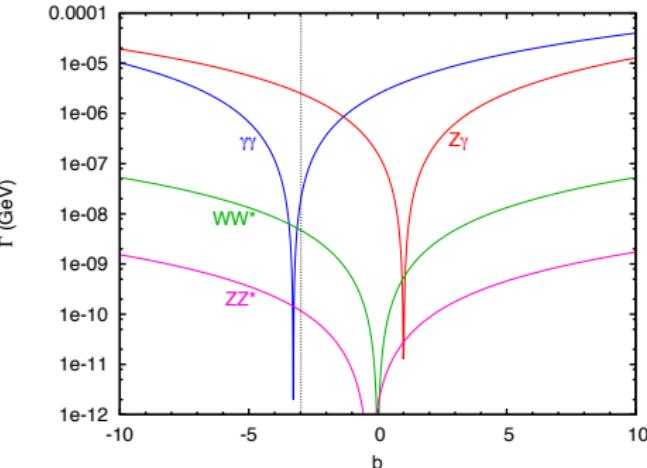
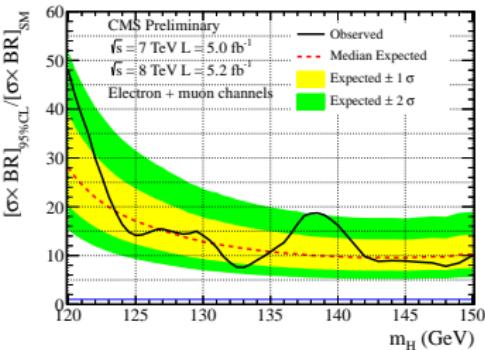
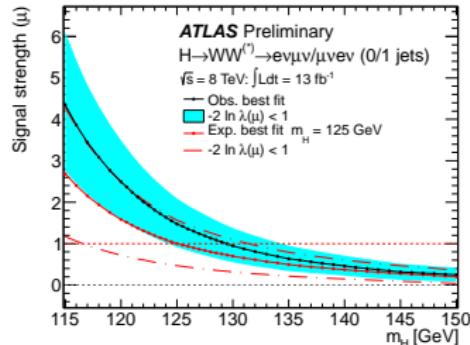
$$\mu(h \rightarrow WW) \sim 0$$

$$\mu(h \rightarrow Z\gamma) \sim 170$$



Coleppa, Kumar, Logan '12;
Freitas, Schwaller '12

CP Properties from Higgs Rates

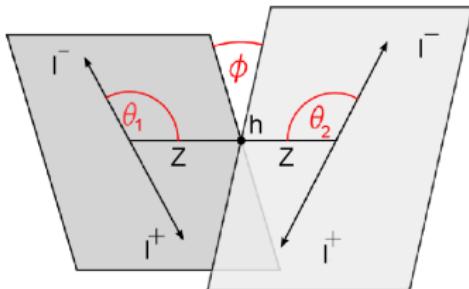


- pure pseudoscalar scenario is clearly excluded by the data

Coleppa, Kumar, Logan '12;
Freitas, Schwaller '12

CP Properties from $h \rightarrow ZZ$

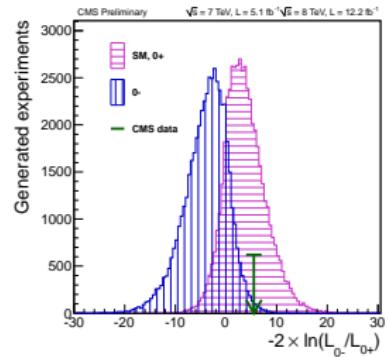
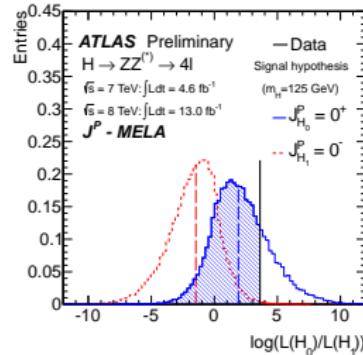
ATLAS-CONF-2012-169



- ▶ use angular distributions of the leptons to distinguish between scalar and pseudoscalar

$$hZ_\mu Z^\mu \leftrightarrow hZ_{\mu\nu}\tilde{Z}^{\mu\nu}$$

- ▶ pure pseudoscalar coupling to Z bosons is excluded at 99.7% (Atlas) / 97.6% (CMS)



CMS-PAS-HIG-12-041

CP Properties from $h \rightarrow \gamma\gamma$

- hFF and $hF\tilde{F}$ contributions interfere in the angular distribution over the angle between the photon polarizations

$$A(h \rightarrow \gamma\gamma) \sim (A_{\text{SM}} + A_{hFF}) \cos \theta + A_{hF\tilde{F}} \sin \theta$$

$$\frac{\Gamma(h \rightarrow \gamma\gamma)}{d\theta} \propto \cos^2(\theta - \beta) \quad , \quad \tan \beta = \frac{A_{hF\tilde{F}}}{A_{\text{SM}} + A_{hFF}}$$

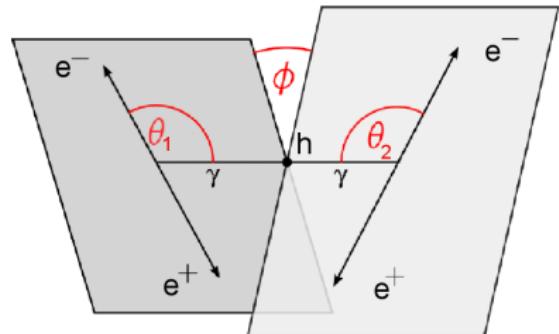
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$$\frac{\Gamma(h \rightarrow \gamma\gamma)}{d\theta} \propto \cos^2(\theta - \beta) \quad , \quad \tan \beta = \frac{A_{hF\tilde{F}}}{A_{SM} + A_{hFF}}$$

- if the photons convert into electrons, the angle between the decay planes of the electrons “remembers” the angle between the photon polarizations

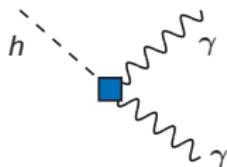


Voloshin '12

$h \rightarrow \gamma\gamma$ and EDMs (I)

- CPV in $h \rightarrow \gamma\gamma$
strongly related to EDMs

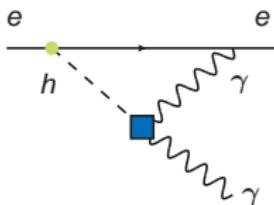
$$\frac{\tilde{C}_V}{\Lambda^2} h F_{\mu\nu} \tilde{F}^{\mu\nu}$$



$h \rightarrow \gamma\gamma$ and EDMs (I)

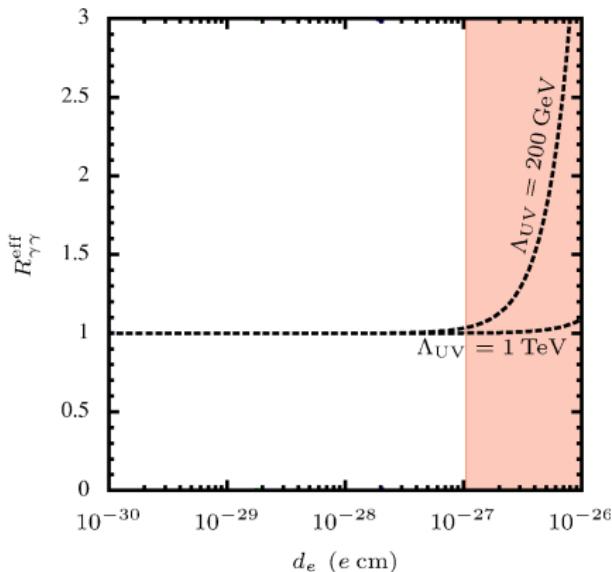
- CPV in $h \rightarrow \gamma\gamma$
strongly related to EDMs

$$\frac{\tilde{C}v}{\Lambda^2} h F_{\mu\nu} \tilde{F}^{\mu\nu} + y_e h \bar{e} e$$



$$\rightarrow \frac{d_e}{e} = \frac{\tilde{C}}{4\pi^2} m_e \frac{1}{\Lambda^2} \log \left(\frac{\Lambda_{UV}^2}{m_h^2} \right)$$

⇒ possible effects of the hFF operator in $h \rightarrow \gamma\gamma$ are highly constrained by EDMs

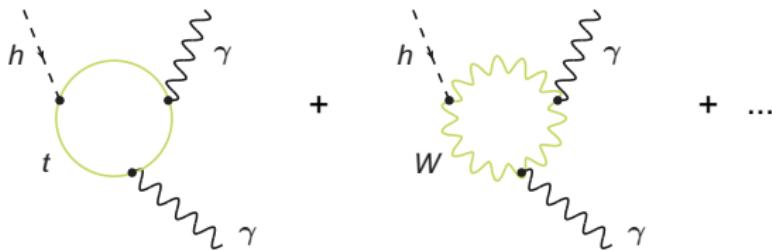


(adapted from McKeen, Pospelov, Ritz '12)

$h \rightarrow \gamma\gamma$ and EDMs (II)

- ▶ Assume that SM-like W boson and top loops are responsible for $h \rightarrow \gamma\gamma$
- ⇒ EDMs give information about the couplings of the Higgs to light fermions

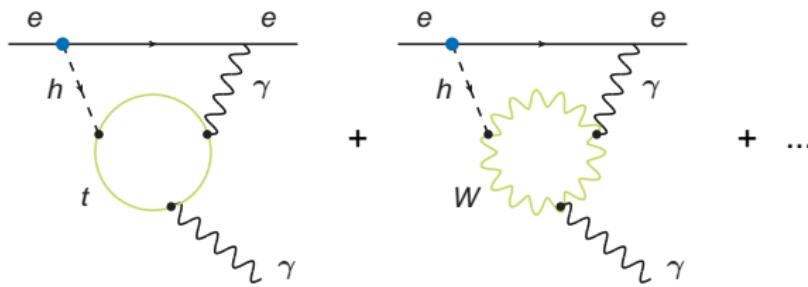
SM W and top loops in $h \rightarrow \gamma\gamma$



$h \rightarrow \gamma\gamma$ and EDMs (II)

- ▶ Assume that SM-like W boson and top loops are responsible for $h \rightarrow \gamma\gamma$
⇒ EDMs give information about the couplings of the Higgs to light fermions

SM W and top loops in $h \rightarrow \gamma\gamma$ + $i y'_e h \bar{e} \gamma_5 e$



$$\rightarrow \frac{d_e}{e} = \frac{3\alpha}{8\pi^2} \frac{y'_e}{v} \left[\frac{1}{2} f \left(\frac{m_W^2}{m_h^2} \right) - \frac{4}{9} f \left(\frac{m_t^2}{m_h^2} \right) \right]$$

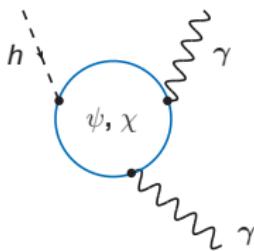
$$\Rightarrow y'_e < 2 \times 10^{-7} , \quad (\text{compare to SM Yukawa coupling } y_e^{\text{SM}} \simeq 3 \times 10^{-6})$$

Enhanced $h \rightarrow \gamma\gamma$ and EDMs (I)

- ▶ simple extensions of the SM that can accommodate an enhanced $h \rightarrow \gamma\gamma$ rate:
 - one generation of vector-like “leptons” $\psi, \psi^c, \chi, \chi^c$

$$M = \begin{pmatrix} m_L & yv \\ \tilde{y}v & m_E \end{pmatrix} \quad \text{One irreducible CP phase}$$
$$\phi = \text{Arg}(m_L^* m_E^* y \tilde{y})$$

- ▶ can consider various $SU(2)_L$ and $U(1)$ quantum numbers



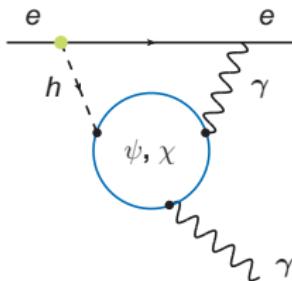
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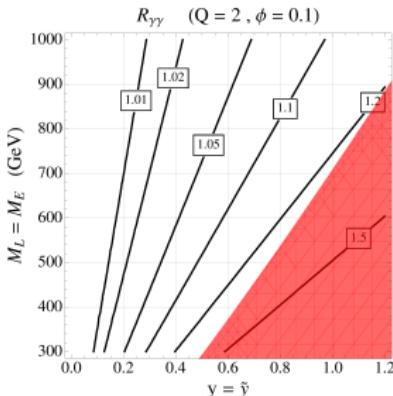
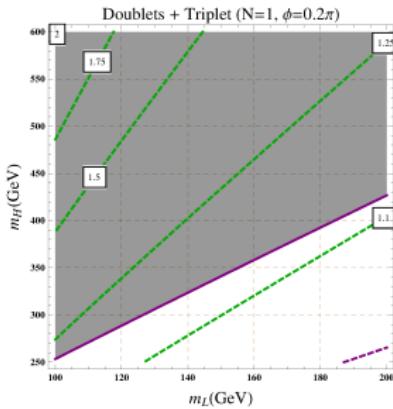
One irreducible CP phase
 $\phi = \text{Arg}(m_L^* m_E^* y \tilde{y})$

- ▶ can consider various $SU(2)_L$ and $U(1)$ quantum numbers
- ▶ EDMs set strong constraints on ϕ



McKeen, Pospelov, Ritz '12; Fan, Reece '13

WA, Bauer, Carena, in preparation

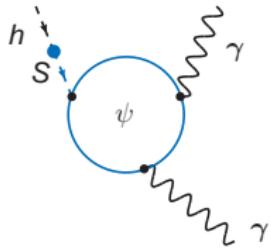


Enhanced $h \rightarrow \gamma\gamma$ and EDMs (II)

- another model:

charged vector-like
SU(2) singlet ψ, ψ^c

+ scalar singlet S
that mixes with the Higgs



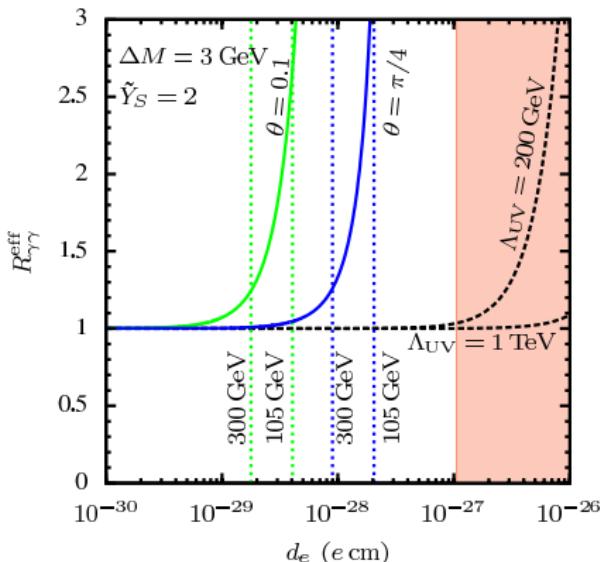
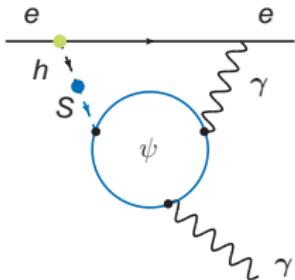
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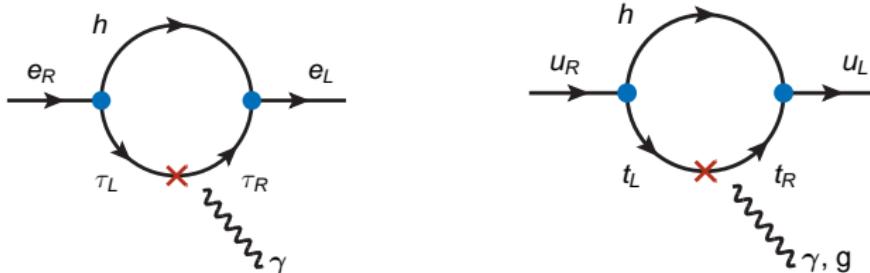
- EDMs $\propto \sin(2\theta)(m_S^2 - m_h^2)$



McKeen, Pospelov, Ritz '12

Flavor Violating Higgs Couplings and EDMs

- ▶ Consider flavor changing Higgs couplings: $Y_{ff'} h \bar{f}_L f'_R + Y_{f'f} h \bar{f}'_L f_R$



$$\left(\frac{d_e}{e} \right) \simeq \frac{1}{16\pi^2} \text{Im}(Y_{e\tau} Y_{\tau e}) \frac{m_\tau}{m_h^2} f\left(\frac{m_\tau^2}{m_h^2}\right) \quad \left(\frac{d_u}{e} \right) \simeq \frac{1}{16\pi^2} \text{Im}(Y_{ut} Y_{tu}) \frac{m_t}{m_h^2} f\left(\frac{m_t^2}{m_h^2}\right)$$

- ▶ EDMs give bounds on imaginary parts of flavor changing Higgs couplings

$$|\text{Im}(Y_{e\tau} Y_{\tau e})| < 1.1 \times 10^{-8}$$

compare to $Y_e^{\text{SM}} Y_\tau^{\text{SM}} \simeq 3 \times 10^{-8}$

$$|\text{Im}(Y_{ut} Y_{tu})| < 4.4 \times 10^{-8}$$

compare to $Y_u^{\text{SM}} Y_t^{\text{SM}} \simeq 8 \times 10^{-6}$

Summary (II)

- ▶ EDMs give strong constraints on CP violation in $h \rightarrow \gamma\gamma$ (assuming SM like couplings of the Higgs to light fermions)
- ▶ EDMs give constraints on CP violating couplings of the Higgs to light fermions
- ▶ models that can enhance the $h \rightarrow \gamma\gamma$ rate are often strongly constrained by EDMs
- ▶ also CP violation in flavor violating Higgs couplings can be constrained by EDMs

- ▶ EDM \leftrightarrow Flavor Interplay:
 - flavor effects can boost the NP reach of EDMs (“flavored EDMs”)
 - EDMs and flavor observables can give complementary information on CP violation in NP models
- ▶ EDM \leftrightarrow Higgs Interplay:
 - EDMs are highly sensitive to CP violation in the Higgs sector
 - opportunity to get indirect info on the couplings of the Higgs to light fermions